

FAX# 703 528 7880 OCT4/12 19.02
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

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PROGRAM : HOT TOPICS
ORD COM1: DUE TO COLLEGE FOOTBALL, HOT TOPICS AIRS 1205A-1235A
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-25 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

81	A		1214A	30		\$340.00	9/29	9/29	1		SAT	1
PROGRAM : HOT TOPICS												
ORD COM1: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-79												

82	A		1251P	30		\$775.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
ORD COM1: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455												
PART OF A MAKEGOOD MADE UP OF LINES 81-82												

79	S		1135P-1205A	30		\$775.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 78-80												
STATION MAKEGOOD OFFERS:												
M14	OK'D	BUY#70	MISSED: SAT/1205A-1235A	30S		\$340.00	SEP29				(OCT4/12)	
		BUY#79	SAT/1135P-1205A	30S		\$775.00	SEP29					
			OFFER: SAT/1214A	30S		\$340.00	SEP29				PLS ADVISE.	
			& SAT/1251P	30S		\$775.00	SEP29					
CMT: LATE RUN DUE TO NEWS RAN @ 2350-2450 AND HOT TOPICS RAN @ 2425-2455												

SEP/12	216475.00	OCT/12	62840.00	CONTRACT TOTAL	279315.00
				TOTAL SPOTS	160

MARKET TOTALS	\$596,990	WFTV 47%	WKMG 10%	WESH 22%	WOFL 17%	WKCF 1%	WRBW 3%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE